

# How CFOs are driving digital transformation in commercial property management

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Actionable insights to help CFOs modernise operations and transform financial management.





## Introduction

**Commercial property organisations face increasing complexity in operations and financial management. Internal factors include managing growing portfolios and multiple entities across different states, tax structures and ownership models.**

External factors including evolving tenant demands, market uncertainty, increased regulatory and compliance burdens, emerging technologies and cybersecurity threats also have a significant impact on organisations in the sector.

Rising to these challenges requires improved transparency and access to real-time information to provide accurate insights for timely, data-driven decision making.

### The CFO is taking the lead

The modern CFO is well-positioned to lead the digital and financial transformation initiatives of their organisation, ensuring alignment of operational efficiencies with financial goals. Seamless system integration, automation and real-time data insights reduce the operational demands of managing complex portfolios and various tax structures. They also provide greater transparency to meet regulatory requirements and provide financial scalability.

By implementing modern financial platforms and leveraging emerging technologies, the CFO benefits from smarter and faster decision-making, mitigates risks including cybersecurity threats, and helps build a resilient and future-ready organisation.



## Contents

Digital transformation in property management	04
Financial transformation for CFOs	06
Building a new technology stack	08
Steps to transformation success	10
Looking to the future	12
Success story – Perich Group	13
Conclusion	14

## Digital transformation in property management

As the commercial property industry evolves rapidly, digital transformation is no longer optional – it's essential to improve efficiency, enhance financial oversight, staying agile in a changing market, and maintaining or gaining a competitive advantage. Transitioning from outdated legacy systems to integrated cloud-native platforms is a great place to start

### Moving away from legacy systems

Commercial property management is evolving rapidly, with organisations opting to replace outdated legacy systems with modern, cloud-native solutions. Traditional systems often struggle to keep up with growing portfolios, regulatory changes, and the increasing demand for real-time data access.

Cloud-based platforms offer enhanced automation, seamless integrations, and scalability, enabling organisations to improve efficiency and reduce administrative burdens. By embracing digital transformation, property managers and CFOs gain better visibility into financial and operational data, ensuring more informed decision-making, streamlined workflows, and improved tenant and stakeholder engagement. This transition is critical for staying competitive in an increasingly dynamic industry.

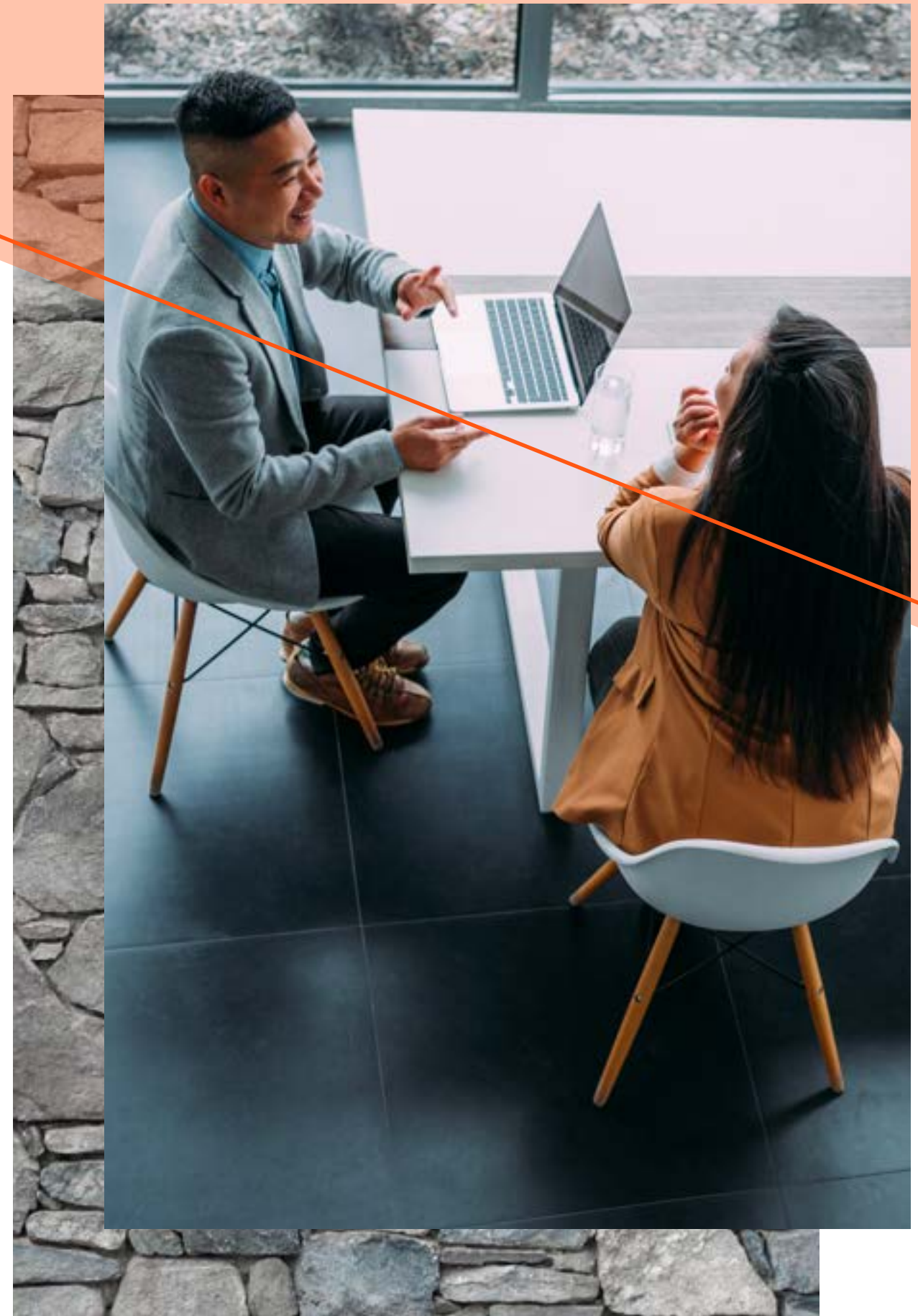
**“Modernising back-office systems and processes right now could be a competitive advantage.”**

Deloitte CFO Insights

### Moving to the cloud

Modern, cloud-native solutions offer automation, data-driven decision-making, and seamless integration across platforms. Cloud technology enables property managers to access real-time data, improving efficiency and tenant satisfaction. Digital tools streamline operations, from automated lease management to AI-powered analytics that enhance financial forecasting and maintenance planning.

Embracing these innovations helps organisations reduce costs, improve risk management, and provide better service to tenants, ultimately creating more competitive property management organisations that are built to be resilient in a cyclical industry.





# Financial transformation for CFOs

Financial transformation is essential for commercial property management CFOs looking to streamline operations and drive strategic growth in their organisations. By leveraging modern finance platforms, automation, and data integration, CFOs can enhance efficiency, improve accuracy, and gain real-time insights. This transformation enables smarter decision-making, better forecasting, and a stronger financial foundation for long-term success.

## Streamlining finance operations

Efficient financial management is critical for CFOs overseeing commercial property organisations with increasingly complex portfolios. A modern finance platform enables multi-entity and cost centre management, allowing organisations to centralise and consolidate financial data across multiple properties.

Automation of invoicing, expense tracking, and reporting eliminates manual inefficiencies, reducing errors and freeing up time for strategic initiatives. By simplifying repetitive tasks, CFOs can focus on value-driven activities that enhance profitability and operational efficiency.

## Building a data-driven financial ecosystem

Integrating financial and operational data creates a seamless flow of real-time insights, empowering CFOs to make informed decisions. Advanced dashboards and reporting tools provide visibility into key financial metrics, enabling faster, data-backed decision-making.

A connected ecosystem enables organisations to improve forecasting, control costs, and drive revenue growth. This strategic approach ensures compliance, enhances financial accuracy, and positions commercial property businesses for long-term success in an increasingly data-driven industry.



# Building a new technology stack

An efficient, integrated technology stack is essential for modern commercial property management. Cloud-based platforms streamline operations, automate financial processes, and enhance decision-making. By integrating property and finance systems and leveraging specialised solutions, organisations can reduce inefficiencies, improve data accuracy, and drive long-term success in an increasingly digital landscape.

## Cloud-based property management platforms

Selecting the right property management platform is essential for streamlining operations. A cloud-based solution, such as Re-Leased, provides automation for lease management, ensuring critical dates and payments are tracked efficiently. AI-powered actions and insights further enhance decision-making by identifying trends and anomalies, allowing property managers to act proactively. Tenant communication tools improve engagement, while maintenance management features track work orders and repairs in real time. By removing manual workloads, Re-Leased enables property managers to operate more efficiently, scale without additional overheads, and focus on strategic decision-making that adds real value to your business.

## Cloud-based finance platforms

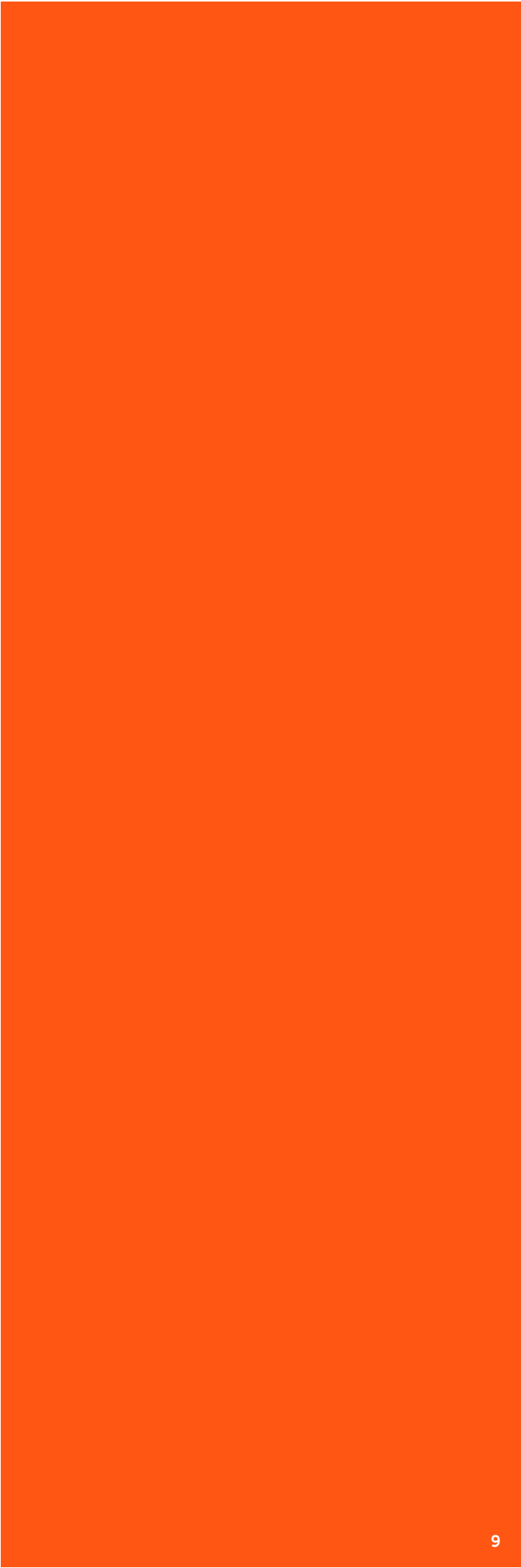
Financial management in commercial property requires robust, scalable solutions. Platforms like Sage Intacct offer out-of-the-box functionality, including multi-entity management, financial dimensions, and automation to simplify reporting and compliance. Scalability ensures the system grows with your portfolio, reducing manual effort and enhancing financial oversight. A centralised finance platform enables better forecasting and decision-making.

## Integrating operational and financial systems

Integrating property management and financial systems eliminates data silos, reducing errors and ensuring real-time access to critical information. Automating workflows between lease management, invoicing, and financial reporting minimises manual data entry, saving time and improving accuracy. A well-integrated tech stack enables CFOs and property managers to make informed, data-driven decisions that drive long-term business success.

## Enhancing efficiency with specialised solutions

Beyond core property and financial systems, specialised solutions for asset management, payroll, and compliance add further efficiency. Leveraging integrations—such as those available in the Sage Marketplace—ensures seamless data flow across platforms, creating a connected ecosystem. This holistic approach enhances efficiency, reduces administrative burden, and supports strategic growth.







## Steps to transformation success

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### 01

#### Assess the current landscape

The first step in digital transformation is evaluating the existing operational and financial landscape. Identify inefficiencies in manual workflows, legacy systems, and siloed data that hinder productivity and decision-making. Understanding pain points—such as duplicated efforts, delayed reporting, and disjointed processes—lays the foundation for improvement. This assessment helps create a clear roadmap for modernisation, ensuring that investments in new technology and processes directly address business challenges.

### 02

#### Select the right technology partner

Choosing a technology partner with expertise in driving successful transformations in the sector is essential. A trusted advisor such as Leverage Technologies provides tailored guidance, ensuring that solutions align business needs now and into the future. The right partner will not only help in selecting and implementing technology but also assist in integrating new tools with existing workflows. Their experience ensures a smooth transition, reducing risk and maximising efficiency gains.

### 03

#### Choose the right tools for your business

Not all technology solutions are created equal, so selecting tools that align with business objectives is crucial. Scalable, cloud-based platforms with automation and integration capabilities should be prioritised. A modern property and finance management stack should enable real-time data access, streamline multi-entity management, and automate repetitive tasks like invoicing and reporting. Investing in the right tools ensures long-term flexibility and operational resilience. The right technology partner will assist in advising on fit-for-purpose solutions that meet operational and financial needs, and also budget requirements.

### 04

#### Implement with a change management plan

A well-structured implementation plan is key to a smooth transition. Change management strategies should focus on stakeholder engagement, training, and phased rollouts to ensure successful adoption. Providing employees with clear communication and hands-on support reduces resistance and enhances confidence in the new systems. A strategic approach, starting with foundational improvements before expanding, minimises disruption and ensures long-term success.



# Looking to the future

Change is certain, and all that is uncertain is the pace of change. The world continues to move quickly as customer needs evolve and the demands on business to satisfy a wide range of internal and external stakeholders adds complexity to operations and financial management.

Technology is moving just as quickly, helping organisations respond to change and maintain or gain a competitive advantage. AI and ESG (Environmental, Social, and Governance) are leading the way in the property management sector. AI-powered analytics optimise decision-making, automate lease management, and enhance predictive maintenance, reducing costs and improving efficiency.

ESG-focused solutions help property managers track sustainability metrics, optimise energy use, and ensure regulatory compliance. Smart buildings, IoT integration, and data-driven insights are becoming essential, driving a shift toward more sustainable, efficient, and tenant-centric property management practices.

“The best way to predict the future is to create it.”

Peter Drucker



## Success story



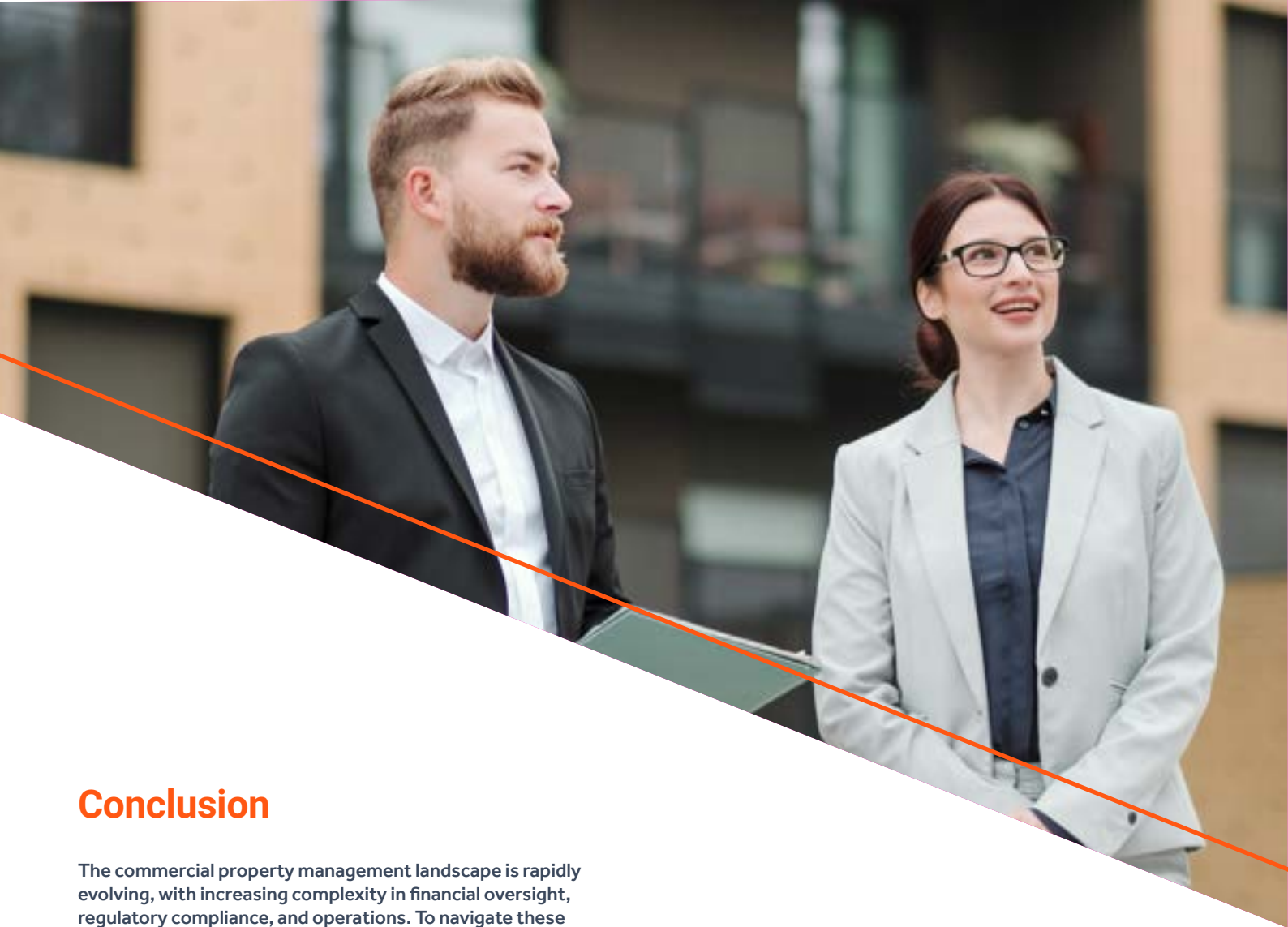
“The integration of Sage Intacct and Re-Leased has significantly streamlined our property management business and ensures we have up-to-date and accurate information about rent payments and arrears across our entire portfolio.”

Ryan Murphy  
Finance Manager of Property Development  
Perich Group

Perich Group, one of Australia’s leading property groups, replaced multiple, siloed legacy systems with a modern, cloud-native and fit-for-purpose technology stack. Property management operations have been streamlined with Re-Leased, and Sage Intacct has been adopted for accounting and financial management.

The bi-directional integration of Re-Leased and Sage Intacct has helped streamline operations and finance and led to significant time savings and increased operational efficiency. Monthly reports are delivered in a more timely manner for various stakeholders, and ad hoc reporting enables deeper analysis and useful insights.

Leverage Technologies advised on the adoption of Re-Leased and Sage Intacct and guided the evaluation and implementation, while also providing ongoing support as part of their long-term relationship with Perich Group.



## Conclusion

**The commercial property management landscape is rapidly evolving, with increasing complexity in financial oversight, regulatory compliance, and operations. To navigate these challenges, CFOs must embrace digital and financial transformation, leveraging modern technology to streamline operations, enhance decision-making, and drive long-term success.**

Cloud-based platforms, automation, and data-driven insights are no longer optional—they are essential for building a resilient, scalable, and future-ready organisation. By integrating financial and property management systems, CFOs can reduce inefficiencies, improve transparency, and create a more agile and competitive business.

The transformation journey requires strategic planning, the right technology partners, and a commitment to continuous improvement. As AI, ESG, and smart building innovations reshape the industry, organisations that proactively invest in modern solutions will be best positioned to thrive in an increasingly complex and data-driven world.

Now is the time for CFOs to take the lead, drive meaningful change, and ensure their organisations remain competitive and future-proof in the commercial property sector.



### LEVERAGE TECHNOLOGIES

Leverage Technologies is a highly awarded provider of ERP advice, implementation and support. For more than 20 years, Leverage has been helping Australian businesses effectively leverage the latest technology to deliver better outcomes. As experts in consulting, implementation, integrations and support, Leverage is skilled in delivering cloud-first and on-premise deployments.

## Sage

### SAGE INTACCT

Sage Intacct is the leading cloud financial management platform that delivers deep accounting capabilities and functionalities across multiple industries to power businesses with 20+ employees. With solutions tailored for the specific needs of different industries, Sage Intacct offers businesses accessibility, scalability and flexibility without the high cost of managing servers. Robust functionality includes core accounting modules, empowering users with real-time visibility, automation and efficiency.

## RE-LEASED

### RE-LEASED

Re-Leased is the property management platform that helps you run a better real estate business. Our mission is to level up the real estate industry — empowering property people to thrive in a digital-first world and love their job again. By combining connected technology, AI-powered intelligence, and deep industry expertise, Re-Leased empowers users to simplify complexities, reduce risk, improve margins, and focus on what truly matters. With a global footprint across 40 countries, Re-Leased's technology powers over 350,000 leases worldwide.

**The commercial property management landscape is rapidly evolving, with increasing complexity in financial oversight, regulatory compliance, and operations.**





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**For expert advice about the right software to transform your business, along with implementation and support services, contact Leverage Technologies.**



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