

Transform Your Business with SAP Business Technology Platform and SAP S/4HANA

Unleash the core of your business by enhancing, extending, and augmenting SAP S/4HANA Cloud with SAP Business Technology Platform.

514%

Three-Year ROI

8 Months

Payback Period

87%

Higher Productivity
to Development Teams

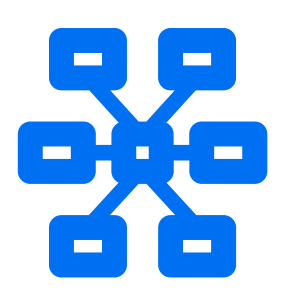
Source: IDC White Paper, sponsored by SAP, "The Business Value of SAP BTP with SAP S/4HANA", IDC #US49842222, January 2023

SAP Business Technology Platform (SAP BTP) brings together application development, automation, data management, analytics, planning, integration, and AI into a single platform.



Accelerate your move to the cloud

Achieve faster data migration, archiving, and clean data
Improve productivity through consolidated master data
Ensure business continuity through testing



Connect end-to-end processes

Integrate everything to accelerate innovation
Accelerate connectivity for faster time-to-value
Connect everyone with automated processes



Extend and automate

Keep the core clean to deliver business agility
Build and automate with low-code solutions
Visualize and continually enhance processes



Plan and analyze

Plan and forecast across all departments
Get real-time, complete views of all your data
One-truth across plan and actuals across all profit centers



Infuse AI into every aspect of your business

Relevant – The most relevant AI delivered in the context of your business processes
Reliable – Uniquely reliable AI trained on the industry's broadest business data sets
Responsible – AI built on leading ethics and data privacy standards

SAP BTP delivers results for SAP Cloud ERP Customers

SAP Analytics Cloud

20 minutes

To produce an annual budget¹

SAP HANA Cloud

35%

Cost savings on IT services after consolidating data across organization²

SAP Datasphere and
SAP Master Data Governance

180%

Improvement in data load speed³

SAP Integration Suite

300+

Interfaces across more than
45 third-party systems connected⁴

SAP Build Process Automation

18x

Faster handling of solution updates⁵

SAP Build Work Zone

90%

Faster handling of solution updates⁶

Learn more about SAP Business Technology Platform for SAP S/4HANA



SAP BTP for RISE

[Web page](#)



SAP BTP for GROW

[Web page](#)



SAP BTP Hands-on Experience

[Free trial](#)

¹ "Watco: Aligning business expectations with accurate and timely financial data"

² "MAIRE: Fostering the global energy transition with its own transition to the cloud"

³ "HanesBrands: Unleashing the power of technology to fashion a competitive edge"

⁴ "Mahindra: Creating a future-ready IT infrastructure in the cloud"

⁵ "Hitachi High-Tech: Mastering side-by-side development techniques to innovate in a more agile and future-ready way"

⁶ "FRoSTA: Boosting Employee Engagement with Snappy Mobile Access to Enterprise Resources"